



**Presented by the
International Drive Business Improvement District**

International Drive Then ...



International Drive Now...

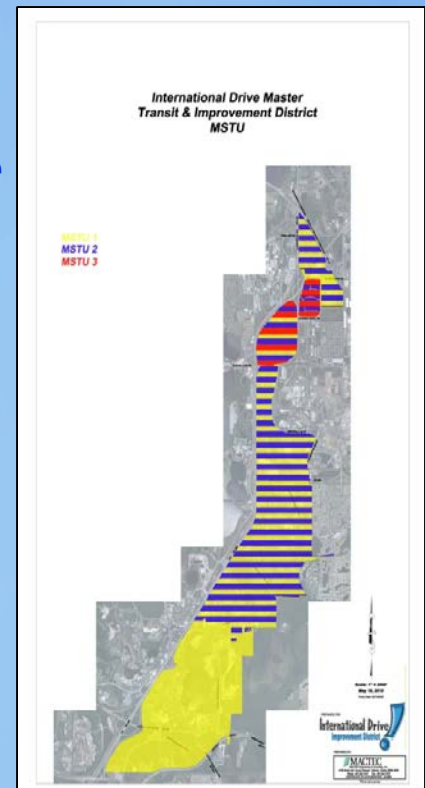


Who, What, When, Where & Why of the International Drive Business Improvement District

Created in 1993, as a special taxing district which is formed under a Public – Private Partnership with Orange County, the City of Orlando & the business stakeholders of the International Drive area. The District operates under three separate Municipal Service Taxing Units (MSTU). The District is charged with the responsibility of objectives & initiatives that contribute to the current and future economic development for the International Drive Resort Area.

Our Objectives:

- Planning, designing & operating an exclusive transit service
- Implement a Public Safety program with OCSO & OPD
- Implement marketing & promotional programs
- Implement Community Service programs
- Implement a Public Relations campaign to promote area
- Administer landscape & maintenance programs
- Contract Administration
- Work with Local & State governments to:
 - Reduce traffic congestion
 - Improve pedestrian safety
 - Involved in beautification projects
 - Report code enforcement violations



International Drive Governing and Advisory Boards

Through our enabling ordinance, two Board's were created to oversee the responsibilities and duties of the District.

Three members of local government make up our Governing Board.

Governing Board Members:

- * The Honorable T. Jacobs – Orange County Mayor**
- * Commissioner V. Siplin – Orange County District 6**
- * Commissioner S. Ings – City of Orlando District 6**

Five members are appointed by the County & City to our Advisory Board.

Advisory Board Members:

- * Sibille Pritchard, Orlando Plaza Partners – Current Chairperson**
- * Susan Godorov, Pointe Orlando – Current Vice Chair**
- * Harris Rosen, Rosen Hotels & Resorts**
- * Doug Gehret, Hilton Orlando**
- * Charles Gundacker, Universal – Wet 'n Wild**

Facts & Stats about the District

- ❑ Currently our District represents over 10,000 individual parcels within 6,500 acres
- ❑ Represents over \$7.1 billion dollars in property value on the Orange County Tax Roll
- ❑ 6 of the World's Greatest Theme Parks . . . SeaWorld®, Discovery Cove®, Aquatica Water Park®, Wet 'n Wild®, Universal Studios® and Islands of Adventure®!
- ❑ Plus 20 Attractions & 2 Entertainment Complexes!
- ❑ 550+ Designer, Brand-Name and Outlet Stores!
- ❑ 200+ Spectacular Restaurants!
- ❑ 3 Stadium-Style Movie Cinemas!
- ❑ 116 Fantastic Hotels and Resorts representing over 39,000 rooms!
- ❑ The Nation's 2nd Largest Convention Center!
- ❑ Exclusive I•RIDE Trolley Service
- ❑ 5.3 Million overnight visitation annually
- ❑ Employs over 40,000 people
- ❑ Three distinct shopping areas: Premium North & South, Pointe Orlando
- ❑ Home to the UCF Rosen College of Hospitality
- ❑ #1 Meeting Destination in America – according to Cvent, Inc

1. Universal Orlando

Loews Sapphire Falls Resort
5th hotel for Universal Orlando
1000 rooms – Opening Summer 2016



Skull Island – Reign of King Kong
Opening Summer 2016



Volcano Bay Water Themed Park
Opening 2017



2. Grand National Drive Flyover / Kirkman Road Interchange

Part of the I-4 Ultimate 21 mile makeover from Kirkman Road in Orange County to State Road 434 in Seminole County.



Expected opening is 2018

3. Artegon Orlando



Festival Bay's transformation into the new Artegon Orlando has a 46,000-square-foot bowling lounge and entertainment concept called Revolutions Eat Drink Rock and Bowl. 50,000-square-foot Radbourne Skatepark. Current tenants include Bass Pro Shops, Cinemark Theaters, Book Warehouse, Ron Jon Surf Shop and Shepler's Western Wear.

Fully opened in early 2015

4. Gator Spot at Fun Spot America

Gator Spot is the newest attraction for Fun Spot America which is in partnership with Gatorland. The attraction showcases alligators up to 12 feet long, crocodiles, up close encounters with wildlife and photo opportunities.

Opened May 2015



5. I-Drive NASCAR



The first of its kind partnership with NASCAR. Featuring an exciting adrenaline and fun filled experience with futuristic electric race karts. In addition to fast electric race karts (speeds of up to 45 MPH), the attraction includes an arcade entertainment section alongside a bowling alley with four lanes, as well as multiple private rooms, which include a dance area with state of the art lighting and sound for up to 900 guests. The "Grandstand" restaurant offers race driven themed meals and is located at the center of the race track so the excitement is never missed.

Opened December 2014

6. Orlando Crossings Mall



Orlando Crossings is nearing completion and redevelopment on North I-Drive to include 15 stores, restaurants, post office and money exchange.

Completed Summer 2015

7. Banco do Brasil Americas



Located on North I-Drive, this is the first full service bank to be opened within the tourist corridor.

Opened February 2015

8. Seabra Foods



A 17,000 square foot ethnic style marketplace located on North I-Drive which will be something yet to be seen in our area. It will be located at the Orlando Crossings shopping center and will focus on the Latin American & European customer.

Expected opening in Fall 2015

9. I-Square Hotel and Mall



A new 26-story hotel and multi-level mall is planned at the corner of International Drive and Kirkman Road. The proposed project plans to feature upscale, international retailers, along with a 729-room hotel plus an indoor ice skating rink, a 100,000-square-foot convention center, 500-seat live performance theater and a rooftop observation deck with rotating restaurant.

Expected opening is planned for 2019.

10. North I-Drive Improvement Project



A 1.5 mile project that included improvements for pedestrian & vehicular safety to help relieve traffic congestion.

The project included the following: Dedicated transit bus lanes; new 10-foot sidewalks, new bike lanes and all new streetscape landscaping.

Completed March 2015

11. Applebee's Restaurant



One of the newest restaurants for North I-Drive.
Located just south of Wet 'n Wild.

Opened January 2015

12. SKYPLEX



Located at Sand Lake Road & I-Drive Intersection, SKYPLEX indoor entertainment complex will include the first Polercoaster, a vertical ride dubbed the Skyscraper, weaves throughout the 570-foot tall tower plus the SKYFALL 460 foot attraction.

The SKYPLEX will also include 495,000 square feet of retail and restaurant space to include a rooftop observation deck with revolving restaurant and the region's tallest glass elevators. Included with this project will be 350 room hotel, a 1,500-space parking garage.

Expected opening in 2018

13. McDonald's



Located at Sand Lake Road & I-Drive Intersection, this new project will replace the iconic building that is located there now. The new project will be 18,937 square feet to include a one of kind bistro and arcade.

Expected opening Spring 2016

14. Hollywood Plaza Parking Facility



Planned to be a 7 story parking garage located directly next to Mango's Restaurant and nightclub. To include a rooftop restaurant, 2000 parking spaces and ground level retail & office space.

Expected opening in 2016

15. Mango's Tropical Café & Nightclub



55,000-square-foot Mango's Tropical Café restaurant and nightclub at the corner of I-Drive and Sand Lake Road. Mango's will give conventioners and tourists another entertainment venue in the I-Drive corridor.

Expected to open Fall 2015

16. Wawa Convenience Store



Located at the corner of Universal Boulevard and Sand Lake Road

Opened May 2015

17. I-Shops



Walgreens (18,000 sf), LongHorn Steakhouse, Chuy's Tex-Mex Restaurant and BJ's Restaurant & Brewhouse, Coopers Hawk Restaurant & Winery, Red Robin Gourmet Burgers, O'Neills Surf Shop, Starbucks, UPS Store, Cold Stone Creamery and several gift retail stores.

Fully opened Spring 2015

18. StarFlyer – Vue at 360

This will be the world's tallest swing thrill ride, standing at 420 ft. tall; this spinning attraction will be adjacent to the I-Drive 360 complex.

The tower ride will reach speeds of 40 mph as riders reach the top and begin spinning. The ride will seat 24 passengers.

There are only 35 StarFlyers around the world and only 10 in North America.

Expected opening late 2017



19. I-Drive 360



The 400-foot observation wheel is part of the Unicorp National Development Inc. massive shopping/dining/entertainment complex on International Drive. The complex includes the Orlando Sea Life Aquarium and a Madame Tussauds Wax Museum. Opened Spring 2015

Also part of the complex: Skeletons – The Exhibit, Yard House Orlando, Carrabba's Italian Grill, Outback Steakhouse, Buffalo Wild Wings, CowGirls country western bar, Ben & Jerry's, Pretzelmaker, Cafe de Paris, Tin Roof: Live Music Joint, Shake Shack, Sugar Factory.

20. Convention Area Dedicated Transit Lanes



Approximately 3 miles of dedicated transit bus lanes from Sand Lake Road to the BeachLine. New sidewalks, new landscaping, new signage.

Anticipated completion 2018

21. Del Frisco's Restaurant



Being constructed at the old Houlihan's Restaurant, this will be the first Double Eagle style restaurant by Del Frisco's in Orlando. The restaurant is 18,000 square feet in size.

Expected opening Summer 2015

22. Pointe Orlando



Blue Martini, relocated to Pointe Orlando from the Millenia Mall, features a modern design including an expansive outdoor patio overlooking International Drive. Known for offering 42 signature Martini's specialty cocktails, fine wines & spirits and appetizers, the premier martini bar is popular for after-work cocktails, happy hour and nightlife. Opened May 2015

Itta Bena Steak & Seafood Restaurant: An upscale New Orleans style restaurants specializing in steaks and seafood. Offering something for everyone with NO JACKETS REQUIRED. Opened Summer 2015

Lafayette's Food, Spirits & Live Music: A great spot to enjoy good, conversation and the best live music in town. Offers a variety of southern inspired options in the restaurant. Opened Summer 2015

23. Convention Center Pedestrian Bridge

This Pedestrian Bridge will connect the OCCC West Building to the Hyatt Hotel.

Expected opening - 2017



24. OCCC Improvements

The Orange County Convention Center (OCCC) has been recognized as the number one convention center in the United States* and has expanded five times in its 30-year history. In 2013, the convention center will begin to reinvest and update some of the spaces that are in need with a major capital-improvements project expected to last for the next five years, and is estimated at approximately \$187 million.

The West Building will get a major renovation, which will include both aesthetics as well as life safety. Examples of some of the improvements include curtain walls, lighting and utility upgrades, restroom renovations, fire alarm systems and an existing exhibit hall will be retrofitted to become flexible ballroom space.

New furniture groupings will also be added to all concourses to make for a more relaxed and less industrial-feel. The convention center has also upgraded the wireless system in both buildings, to handle more attendees on cell phones, tablets, and portable devices at one time for more reliable coverage.

25. Chocolate Kingdom



The Chocolate Kingdom in Orlando. This was a storefront with an interactive twist. They had a tour guide that takes you on an educational trip on how Chocolate is made.

Opened May 2015

26. Integra Cove Apartments



Situated off Central Florida Pkwy, just minutes from Orlando's favorite attractions, Integra Cove boasts new, craftsman architecture with class and charm. Once you enter Integra Cove you will discover a tranquil life with customer-centric developments and an easy living atmosphere. The community features a billiards room to test your competitive side. Features a salt water pool, fitness studios, and a bark park for animals.

338 upscale apartment homes.

Full Opening in late Summer 2015

27. SeaWorld's Mako Coaster



Will be the tallest, fastest and longest coaster in Central Florida. Max speed will be 73 mph with a 200 foot drop – 4,700 feet of track length.

Expected opening is 2016

28. Staybridge Suite Hotel



This will be a boutique style hotel located on Sea Harbor Drive that will feature 90 upscale rooms. Property will be a 6 story building.

Expected opening late 2015

29. Citi Lakes Luxury Apartments



346 units that offer 1, 2 and 3 bedroom apartment homes feature custom interior finishes and endless community amenities including two on-site lakes, a fully-equipped Lifestyle Wellness Center complete with cardio and spin rooms, resort-style pool and cabanas and so much more. These brand new apartment homes feature granite counter tops, hardwood style flooring and premium designer finishes.

Fully open late Summer 2015

30. Westgate Lakes Village



Westgate Lakes Village will feature upscale retail shops, the Edge Steakhouse, Drafts Sports Bar & Grill, 32,000 square feet of banquet & meeting space, full service marketplace grocery store, game room, two lane bowling alley and a 450 space parking garage.

Opening late 2015